**Trey Matthew Young**

Young Design LLC

Denver, Colorado 80222 | 806.433.1625 | Treyoungdesign@gmail.com | TreyYoung.com

**GRAPHIC DESIGNER | CREATIVE DIRECTOR**

* **A passion for design with an expert knowledge of graphic design software, techniques and creative art direction with over 10 years of graphic design work and project management; applies professional graphic design principles to visualize and develop concepts to create logos, graphic prints, typography, vector illustration, icon development, promotional designs, branding, documents, advertisement design, websites, digital content, social media, digital marketing and human-centered design solutions.**
* **Exceptional project management and cross-functional team skills; manages own workflow with ease while assisting in the production and execution of assets for print and digital, including presentation decks, social media graphics, file preparation, charts/diagrams, guides and web imagery.**
* **Possess a natural ability to assess clients graphic design needs and conceptualize it; lengthy track record of innovating and developing trends in creative design by meeting tight deadlines while learning new skills throughout my career as a graphic designer.**

**CORE COMPETENCIES**

| **Program Management****Problem Solving****Critical Thinking****Communication Skills** | **File Preparation for Print****Branding****Typography****Icon Development** | **Multitasking****Photo Manipulation****Print Specialist****Web Development** |
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**PROFESSIONAL EXPERIENCE**

**Media Saga Social SEO | Creative Director**

**Jan 2018 - Present**

**Leading the design team at Media Saga Social SEO in producing high quality art and graphic design across digital and analog mediums to maximize visual appeal and client satisfaction. Driving our team toward achieving improved company revenues and sales for our clients and our business. We make it our goal to make our clients look their best in every way, every day.**

**IMS Printing & Signs | Creative Director**

**March 2018 - Present**

**Communicate with clients via phone or email to obtain understanding of**

**what is desired. Schedule and provide surveys to take measurements and**

**pictures as needed. Create mockups of signs or required print materials to**

**aid in visualization of the finished product. Provide clients with art proofs**

**as well as pricing. Prep files for print production specific to the various**

**production methods. Inspect finished product to ensure signature worthy**

**product. Confer with client to deliver, pickup or install depending on the**

**Project.**

**Spirit Gear Direct | Senior Graphic Design**

**Sept 2014 - Dec 2017**

**Working for Spirit Gear, I was in charge of maintaining the ecommerce website by updating images, products, information, etc. Aided in developing an automated online order form that increased speed and quality of production, which improved customer satisfaction. It was my job to Coordinate, design logos and apparel for elementary, middle and high school organizations. Create marketing material for fundraising, spirit wear, educational and sporting events nation-wide. Finalized graphic files in preparation for multiple production methods. Participate in conceptualizing, creating and producing visuals in various design disciplines(print, web and social) while maintaining continuity with the company brand in a high volume, deadline driven environment. Projects included: Website development (front end design, email blast, social media campaigns, various forms of print literature, logo design, separations for garment printing) Update, modify and manage customer graphics through back end administration, prepare files for print production per customer specifications. Train and manage designers and contractors in implementation of systems. Coordinate with various departments in delivery of spirit wear products. I also Assisted in storyboarding, designing and editing company video to be shared amongst many social media platforms as well as to be displayed on the company site.**

**Altitude Movers Denver | GM/Art Director**

**June 2011 - July 2014**

**Designer:**

**I was responsible for all of the designing. I created the logo, website, data templates, business cards as well as the company shirts.**

**Manager:**

**Oversee the day to day. I was responsible for the customer services, talking with the clients and booking jobs. Booking sheets, contracts as well as the accounting. Creating the schedules. I also kept track of the inventory and made the orders for more supplies. Making all of the employers checks was also included in the position.**

**Matrix Fitness and Spa | Graphic Designer**

**Sept 2011 - Oct 2011**

**This position entailed layout design such as flyers, brochures, and refining previous designs. Did some of their promotional advertising for both gym and spa.**

**EDUCATION & CERTIFICATIONS**

**Art Institute of Colorado**

**Bachelor of Fine Arts | Visual Communication**

**2009 - 2011**

**Westwood College - Dallas**

**Associates | Graphic Design & Multimedia**

**2006 - 2009**

**TECHNICAL SKILLS & PLATFORMS**

**Adobe Creative Suite | HTML/CSS | Google Slides | Wordpress**

**Presswise | Skype | Word | Excel | Outlook | Powerpoint | MS Office Suite**

**REFERENCES**

**Marc Wolfram**

**Was the president at Believe Kids/Spirit Gear Direct**

**marcwolfram@yahoo.com**

**303.718.8041**

**Cody Adams**

**Sr. Designer at Mile High Labs**

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**John Piccone**

**CEO of Media Saga Social SEO**

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